

**Rotary Club of Decatur  
Board Meeting Minutes  
May 19, 2011**

**Board Members Present:** Diana Knaebe, David Goebel, Paul Stanzione, Julie Moore, Tim Nolan, Steve Hill, Jack O'Riley, Jody Cox, and Gretchen Murphy.

**The meeting was called to order at 12:06 p.m. by President Diana Knaebe**

**Approval of Minutes:** The minutes of the April 21, 2011 meeting were approved following a motion (Nolan, Hill)  
**Motion Carried.** The minutes from the February 17, 2011 are still not available. Susan Keane is still trying to locate them.

**Correspondence:** Many items were distributed to the board with no further action.

**Financial Report:** Julie Moore presented the financial report after which a motion was made (Stanzione, Cox)  
**Motion Carried**

**Committee Reports:**

**Families:** Nothing to pass on at this time.

**Foundation:** No report.

**Membership:**

**Potential New Members**

Vince Rodriguez - Jack O'Riley will contact  
John Ridley – Julie indicates that John is still interested  
Robin King - Gretchen Murphy will follow up  
Tammy Halford - Jack O'Riley  
Dave Peck - Jack O'Riley  
Lee Endsley - Andy Thomas  
Earthen Pottery - Susan Keane  
Jenny Dawson (UCP) - Tim Nolan will bring to a meeting in May  
Mirinda Rothrock - Gretchen Murphy  
Mark Dunlap, Internet inquiry - Relocation consultant with Federal Allied Moving and Storage  
Tim Drew, Consociate/Dansig - Terry Lovekamp

**New Members:**

None

**Resignations from the club:**

Jim and Paula Finn, Erin McKee, Jack Dolan - Motion to accept the resignations with regret  
(Goebel/Moore) **Motion Carried**

Dave Moran indicated that he was resigning from the board. A new board member will have to be selected to fill his term.

**Newsletter:** Stacey and/or Nicole would like any information/upcoming events that members have about themselves or their businesses.

**Grants: No report**

**Programs:**

June 13 <sup>th</sup>	John Cook	Trip to Fukushima
June 20 <sup>th</sup>	Chris Trifiletti	FBI Special Agent
June 27 <sup>th</sup>	Phil Hazenfield	Fun Peace Ranch
July 4 <sup>th</sup>	No program	
July 11 <sup>th</sup>	Paul Stanzone	New President

**Old Business:**

- RYLA – No Report
- Senior Member status – After much discussion it was decided that we would table until next month.
- Presidents Party – The incoming officers will get together and plan this event with Diana and Paul's input. Jody Cox will check with Jimmy Ryan's about a date.
- Kenya Water Project – Nothing to report. Heather is working on a grant for this project.
- Long Creek Winery Social – Diana spoke about having a social at the winery and inviting some clubs from neighboring towns. Potential dates have not been determined.
- Club Assembly Reports – Please view the reports on the next page(s).

**New Business**

- Julie Moore informed the board that Al Luchetti is spending more time away from town than originally thought and has decided that he will not be able to act as the clubs bookkeeper much longer. Diana will ask the membership to see if an existing member would be willing to take on this task. In exchange the board would waive the membership dues for this member. This person would have to meet some criteria set by the board before approval.
- A motion was made (Hill, Cox) allowing Paul to carry our clubs proxy vote while attending the International Convention in New Orleans, LA. **Motion Carried.**

**Adjournment: 12:58 p.m.** by (Goebel/Murphy). **Motion carried.**

**The next board meeting will be Thursday, June 16, 2011.**

Respectfully submitted,

David H. Goebel, Secretary

**Committee Reports from the Club Assembly May 16, 2011**

\*Rotarians who participated in the round table discussion of The Rotary Foundation Committee were Dick Cain, Jack O'Riley, Bruce Nims, Heather Stoa, Howard Edwards, Harold Murphy and Glen Dalluge. Amanda Bodine has expressed interest in this committee and indicated to me that she would like to be a member.

Some of the items discussed were;

EREY – A suggested goal – every member making a contribution to the Rotary Foundation every year – suggested amount – at least \$100.

A suggested goal for the coming Rotary year is at least 3 more Paul Harris Fellows from our membership, and one outstanding nonmember.

Committee needs to assist in setting goals for our club's contributions to the Polio Plus matching campaign, Annual Programs fund, and our own local Decatur Rotary Foundation.

The group suggested that we have at least two programs during the year that promote Rotary Foundation activities.

The group suggested that there be a weekly Rotary “minute” for the purpose of continuing education of members on all aspects of Rotary in addition to promoting the Rotary Foundation.

It was suggested that our club continue to offer to match the first \$100 that a new member contributes to the Rotary Foundation.

It was suggested that the monthly newsletter regularly include articles promoting support of our Rotary Foundation.

It was agreed that the Rotary Foundation Committee meet at least 3 or 4 times during the year, and preferably meet about 30 minutes before a regular Monday meeting.

\* Present for Public Relations: Kevin Kast, Mark Hanson, Bud Wilcox

Facilitator: Stacey Young

Notes:

Ideas/Suggestions:

More frequent media announcements about Rotary programs/speakers and share more about our involvements with events throughout the community.

Mark Hanson with Neuhoff Media had a great idea to have a “Rotary Minute” (name not solidified) monthly on the radio. He says if it was scripted and given to the radio station, they would air a 60 second announcement about what our club is doing OR general information about Rotary. Some ideas to share were: Teacher of the month, Scholar Athlete honorees, Rotary program/events, Grant/Scholarship opportunities.

The group discussed this idea for a great amount of the time.

Also, the group discussed the possibility of setting up Twitter & Facebook social media accounts to promote speakers and learning opportunities about our club. Bud shared that the Facebook audience on average is women over 35 years & older. That was a thought to increase the diversity of professionals added to the club. The biggest drawback to establishing these accounts was the time management and providing current information that would matter to an audience.

Other suggestion was to create media press releases for Scholar Athletes and the Teacher honorees and to send that to media every month to promote on radio/newspaper outlets.

It was suggested that Mark join the committee however, those present at the table (other than Young) offered to be “resources” to the Public Relations committee yet none offered to join and take part of the committee at this time.

\* Youth Committee

There is an interest in inviting Rotaract members to the club and seeking information on continued relationships.

Interact – maybe work with YLI or other agencies.

RYLA – lots of discussion here. Get with guidance counselors early.

Find the RI contact and ask for information as soon as possible.

Is application on line or hand written?

Committee very interested in seeking more applications than making award based on our budget.

What is cost for RYLA per participant?

Youth Grant – no real discussion.

Bryan Mikeworth, Susan Gentry, Jill Applebee, Dave Coopridger, Matt Snyder.

Facilitator: Paul Stanzone

\*Sergeant at arms, Greeter and Invocations.

Steve Hill said that he goes through web site to get the people for Invocation and he tries to only use each person one time in a 6 month period.

Delmar Sandage stated that he sets up a 3 month schedule for the Sargent at Arms.

Steve Furrow thought that using the new members shortly after they join to be Greeter was a great way to get to know each other.

Tami and Sue both would love to continue helping in any of this committee areas.

\*Membership Session Rotary Club Assembly

Task: Review Classifications for places/types of work settings and make recommendations for areas and or new members. Also looking at age and gender

Chamber – look at running something in their newsletter – on-line version

501 Club – maybe social for them – look into a video that can run through their social networking system

Face Book Page and Presence as well as links to the web site

Conducting and Active Membership Drive – social events

Outreach group – make contact with members that have not been attending for a while or that we know are ill

Buddies for new members – or people who are interested in learning more but do not have a connection with someone in our club. They can sit with a mentor and then the mentor can make recommendation on whether person would make a good Rotarian.

Perhaps some off-site meetings at larger Companies we don't have members from and invite interested parties to attend to learn more about Rotary.